

BAINBRIDGE NONPROFIT SURVEY 2017



INTRODUCTION



Our community continues to benefit from a robust nonprofit sector. These organizations represent a diverse array of services, all of which directly benefit the quality of life on Bainbridge Island.

The mission of the Bainbridge Community Foundation is to inspire giving and service to enhance and sustain our Bainbridge Island community.

In order to achieve our mission, we focus on four key strategies:

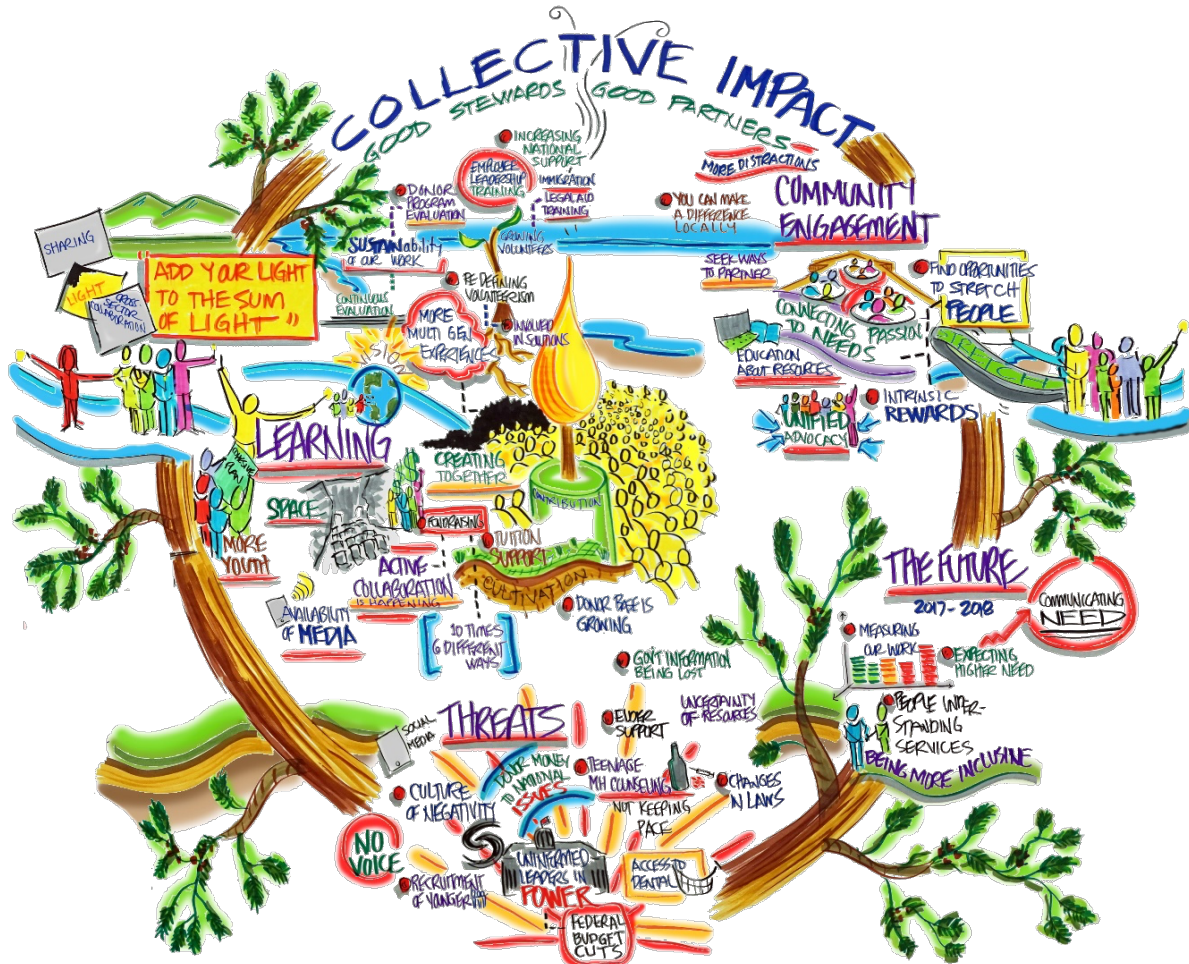


As part of our continuing efforts to stay current on issues and trends in our local nonprofit community, BCF annually convenes and surveys local nonprofit leaders to better understand the challenges and opportunities facing individual organizations, the broader context in which they operate, and to help us and our partners anticipate and meet evolving needs.

Bainbridge Community Foundation is tremendously grateful to the nonprofit leaders who participated in the survey and convenings. It is with great honor for their work that we present highlights and key lessons from the 2017 Bainbridge Nonprofit Survey.

Please note that the opinions shared in this survey are representative of more than one voice in the survey and/or sector gatherings. The views expressed in each sector do not necessarily reflect the opinions of all the participating organizations, but do represent common themes in each sector.

OVERALL FINDINGS



Capacity Needs

MERGER FEASIBILITY ANALYSIS

FINANCIAL MANAGEMENT AND BUDGETING

HUMAN RESOURCES

PERFORMANCE MEASUREMENT SUPPORT

PROGRAM EVALUATION

STRATEGIC PLANNING

INFORMATION TECHNOLOGY (IT)

SUCCESSION PLANNING

LEADERSHIP RECRUITMENT AND DEVELOPMENT

COMMUNICATIONS/MARKETING

BOARD DEVELOPMENT/GOVERNANCE

FUNDRAISING

OVERALL FINDINGS

Service Areas

NATIONAL

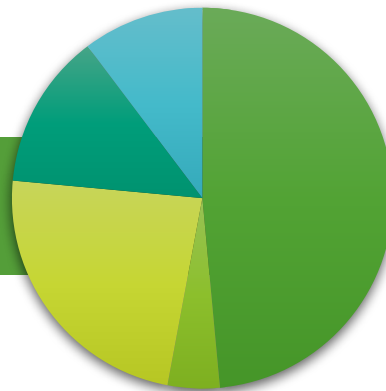
WASHINGTON STATE

REGIONAL

KITSAP COUNTY

BAINBRIDGE ISLAND

Sector Distribution



- Arts, Culture & Recreation
- Civic/Public Benefit
- Health, Housing, & Human Svc
- Education
- Environment/Animal Welfare

Sector Health*

Arts, Culture & Recreation

TRENDING NEGATIVE

Health, Housing, Human Service

TRENDING NEUTRAL

Education

TRENDING NEGATIVE

Environment / Animal Welfare

TRENDING POSITIVE

*Measured by: Ability to Meet Demand, Program Growth, Program Expansion, Fundraising Success, & Professional Development

ARTS, CULTURE & RECREATION



The Arts, Culture & Recreation sector emerged from a challenging year having accomplished a great deal of program advancements and operational efficiencies.

Highlights

- National politics weigh heavy on the minds of leaders.
- Organizations challenged to ensure access to low income patrons and to reach beyond the Island for patronage.
- More organizations are experiencing a decrease in patronage. In 2016, 23% saw a decrease. In 2015, none experienced a decrease.
- Fewer organizations could meet demand. 60% were able to meet demand in 2016, while 81% could meet demand in 2015.
- More organizations could not meet fundraising expectations (32% in 2016 compared to 27% in 2015).

Key Challenges

SUFFICIENT VOLUNTEERS

FUNDING FOR CAPITAL PROJECTS

FUNDING FOR PROGRAMS

FUNDING FOR GENERAL OPERATIONS

INTERNAL CAPACITY

QUALITY / DEPTH OF PROGRAMS

COLLABORATION WITH OTHER NONPROFITS

AWARENESS OF ORGANIZATION

Expansion Goals

HEALTH, HOUSING & HUMAN SERVICE



The Health, Housing, & Human Services sector is in the midst of significant advancements, while looking apprehensively into the future.

Highlights

- National politics weigh heavy on the minds of leaders.
- Transportation to services and their organizations ability to meet demand are the biggest barriers to serving others.
- Demand for services increases, 93% saw an increase over last year (88% saw demand increase in 2016).
- Marginally more organizations could meet demand. 64% were able to meet demand in 2016.
- More organizations could not meet fundraising expectations (31% in 2015 compared to 6% in 2015).

Key Challenges

FUNDING FOR PROGRAMS

FUNDING FOR GENERAL OPERATIONS

AWARENESS OF ORGANIZATION

INTERNAL CAPACITY

QUALITY / DEPTH OF PROGRAMS

Expansion Goals

COLLABORATION WITH OTHER NONPROFITS

AWARENESS OF ORGANIZATION

EDUCATION



Education programming remains strong, despite a soaring anxiety regarding the future of public funding.

Highlights

- Instability in funding is of great concern.
- Limitations in funding limit ability for students to access services.
- More organizations are experiencing a significant increase in demand for services (50% in 2016 vs 22% in 2015).
- Similar to last year, slightly more than half of the organizations could meet demand.
- More organizations could not meet fundraising expectations (43% in 2016 compared to 11% in 2015).

Key Challenges

INTERNAL CAPACITY

STAFF SIZE

FUNDING FOR GENERAL OPERATIONS

Expansion Goals

QUALITY / DEPTH OF PROGRAMS

COLLABORATION WITH OTHER NONPROFITS

AWARENESS OF ORGANIZATION

ENVIRONMENT / ANIMAL WELFARE



Environment and Animal Welfare organizations are successfully meeting demand, but their growth brings new costs.

Highlights

- National politics weigh heavy on the minds of leaders.
- Organizations challenged to adequately serve low-income populations.
- Demand for services is significantly high. For a second year in a row, nearly $\frac{3}{4}$ of respondents experienced a significant demand. None experienced a decrease in demand.
- More organizations could meet demand. 86% were able to meet demand in 2016, while 89% could NOT meet demand in 2015.
- The majority of organizations met fundraising expectations (89%).

Key Challenges

AWARENESS OF ORGANIZATION

FUNDING FOR GENERAL OPERATIONS

FUNDING FOR CAPITAL PROJECTS

Expansion Goals

AWARENESS OF ORGANIZATION

COLLABORATION WITH OTHER NONPROFITS

QUALITY / DEPTH OF PROGRAMS