

# BAINBRIDGE NONPROFIT SURVEY 2019



**BAINBRIDGE**  
Community Foundation

# INTRODUCTION



Our community benefits from a robust nonprofit sector. These organizations represent a diverse array of services, all of which directly benefit the quality of life on Bainbridge Island.

The mission of the Bainbridge Community Foundation is to inspire giving and service to enhance and sustain our Bainbridge Island community.

In order to achieve our mission, we focus on four key strategies:



As part of our continuing efforts to stay current on issues and trends in our local nonprofit community, BCF annually convenes and surveys local nonprofit leaders to better understand the challenges and opportunities facing individual organizations, the broader context in which they operate, and to help us and our partners anticipate and meet evolving needs.

Bainbridge Community Foundation is tremendously grateful to the nonprofit leaders who participated in the survey and convenings. It is with great honor for their work that we present highlights and key lessons from the 2019 Bainbridge Nonprofit Survey.

Please note that the opinions shared in this survey are representative of more than one voice in the survey and/or sector gatherings. The views expressed in each sector do not necessarily reflect the opinions of all the participating organizations, but do represent common themes in each sector.

# OVERALL FINDINGS



## Trends

- The Bainbridge Community has a robust nonprofit sector, and the dependence on the sector to support the quality of life is high.
- The impact of a changing Seattle (higher cost of living, affordability issues, changing demographic) are all having a correlative impact on Bainbridge Island.
- Across all sectors, volunteers are paramount, but the demand for more professional skills among these volunteers is very high.
- Integrating social justice (diversity, equity, and inclusion) is a stated across all sectors.
- Lack of affordability is a big challenge for nonprofits, from attracting and retaining staff, to assisting clients, to expansion of capital goals, the resources of the organizations don't go as far as they once did.

# OVERALL FINDINGS

## Service Areas

BAINBRIDGE ISLAND

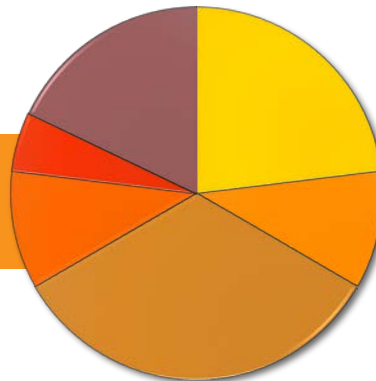
KITSAP COUNTY

REGIONAL

WASHINGTON STATE

NATIONAL

## Sector Distribution



- Arts, Culture & Humanities
- Civic/Public Benefit
- Health, Housing, & Human Svc
- Education
- Recreation
- Environment/Animal Welfare

## Sector Health\*

|                                |                   |
|--------------------------------|-------------------|
| Arts, Culture & Recreation     | TRENDING POSITIVE |
| Health, Housing, Human Service | TRENDING NEUTRAL  |
| Education                      | TRENDING NEGATIVE |
| Environment / Animal Welfare   | TRENDING POSITIVE |

\*Measured by: Ability to Meet Demand, Program Growth, Program Expansion, Fundraising Success, & Professional Development

# OVERALL FINDINGS

## Highlights



Demand for services was high with 80% experiencing a slight or significant increase, though the number who reported that demand as “significant” was lower than it had been in 2018. Despite this, fewer organizations could meet demand in 2018 (68%) than in 2017 (75%).



Program expansion was a key theme among respondents, with 69% of organizations expanding the quality or depth of their programming.



While most organizations met or exceeded fundraising expectations, fundraising is still perceived as a significant challenge for 67% of respondents when they look to the year ahead.



A higher percentage of respondents report having taken on capacity building work (78%) than in the prior year (56%). This work was reported to be successful by 88% of respondents.



As indicated in the chart below, as it was in the prior year, Board Development / Governance work was the highest priority capacity building area for respondents.

## Capacity Needs

BOARD DEVELOPMENT/GOVERNANCE

FUNDRAISING

COMMUNICATIONS/MARKETING

INFORMATION TECHNOLOGY (IT)

SUCCESSION PLANNING

LEADERSHIP RECRUITMENT AND DEVELOPMENT

STRATEGIC PLANNING

PERFORMANCE MEASUREMENT SUPPORT

PROGRAM EVALUATION

HUMAN RESOURCES

FINANCIAL MANAGEMENT AND BUDGETING

MERGER FEASIBILITY ANALYSIS

# ARTS, CULTURE & PUBLIC BENEFIT

NONPROFIT SECTOR GATHERINGS  
ARTS / CULTURE / PUBLIC BENEFIT



The Arts, Culture and Public Benefit Sectors seek to increase collaboration and the professionalization of its volunteer base in an effort to cement the Island's identity as a cultural hub.

## Highlights



Participant / Audience demand was up for the second year in 2018, with 69% of organizations experiencing a slight to significant increase in demand for services, but youth and student access to programs is still a challenge.



Twenty-three percent of respondents could not meet demand in 2018, slightly higher than 2017, but much lower than 2016 when 40% could not meet demand. The most common reason for not meeting demand involved physical space constraints.



Having enough volunteers is a key issue that threatens organizations' ability to meet demands in 2019.



Low income individuals and youth find it hardest to access programs.

## Key Challenges

FUNDRAISING

STAFF SIZE

NUMBER OF VOLUNTEERS

NUMBER OF PROGRAMS

NUMBER OF PEOPLE SERVED

## Expansion Goals

NUMBER OF VOLUNTEERS

COLLABORATION WITH OTHER NONPROFITS

QUALITY / DEPTH OF PROGRAMS



# HEALTH, HOUSING & HUMAN SERVICE

NONPROFIT SECTOR GATHERINGS  
HEALTH/HOUSING/HUMAN SERVICES



The Health, Housing, & Human Services sector seeks to improve communication and collaboration among the sector and to work together to combat the affordability issues among clients.

## Highlights

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New or better organized facilities were a common theme among respondents' success stories from 2018.

Eighty-five percent of respondents indicated a slight to significant increase in demand for services, the same as in 2018.

Sixty-seven percent were able to meet demand. For those who could not meet demand, the most common reasons cited included limited staff and financial resources to keep up with demand.

As in the past year, transportation is one of the most significant barriers to those seeking help.

Youth are recognized as the most difficult demographic to reach for services.

## Key Challenges

FUNDRAISING

NUMBER OF PEOPLE SERVED

QUALITY / DEPTH OF PROGRAMS

## Expansion Goals

NUMBER OF PEOPLE SERVED

QUALITY / DEPTH OF PROGRAMS

FUNDRAISING

# HEALTH, HOUSING & HUMAN SERVICE

## 2016 COBI Needs Assessment

- Affordable and low-income housing are scarce
- As the population ages, senior services must increase to meet the increasing demand
- Residents are not aware of others' needs and also don't know what services are available.
- Proper mental health care is difficult for some to find, due to accessibility and affordability issues
- Teenagers' mental health and substance use counseling needs are not being met.

## 2018 Kitsap County Health Trends

- Trending Positive
- Trending Neutral
- Trending Negative

- Residents living below 100% of poverty. (7.8%)
- Youth (age 5-17) living below 100% of poverty (9%)
- Households spending more than 30% of monthly income on housing costs. (30%)
- Homeless Youth (age 5-17). (3%)
- Adults report that they and people in their community do favors for each other often or very often. (51%)
- Adults report mental distress (14 or more days of poor mental health during the past 30 days) (14.6%)
- Youth (grade 8) report seriously considering attempting suicide during the past 12 months (20%)
- Youth (grade 10) report using alcohol in the past 30 days. (17%)
- Youth (grade 10) report using marijuana in the past 30 days. (15%)





# EDUCATION

## 2018 Kitsap County Health Trends

- Trending Positive
- Trending Neutral
- Trending Negative



High School Graduation Rate (86%)



Children ages 3-4 enrolled in early education programs. (43%)

## 2016 Healthy Youth Survey Data

| AREA                                    | Grade 8 | Grade 10 | Grade 12 |
|---|---------|----------|----------|
| LIFETIME ALCOHOL USE                    | 18%     | 39%      | 56%      |
| CURRENT BINGE DRINKING                  | 3%      | 6%       | 19%      |
| LIFETIME MARIJUANA USE                  | 5%      | 18%      | 38%      |
| CURRENT ILLEGAL DRUG USE                | 1%      | 1%       | 8%       |
| SUBSTANCE ABUSE AT SCHOOL               | 5%      | 5%       | 14%      |
| BULLYING                                | 15%     | 16%      | 12%      |
| WEAPON CARRYING AT SCHOOL               | 3%      | 3%       | 6%       |
| OPPORTUNITIES FOR SCHOOL INVOLVEMENT    | 92%     | 97%      | 95%      |
| SOCIAL / EMOTIONAL SKILLS               | 78%     | 76%      | 89%      |
| 60 MINUTES OF PHYSICAL ACTIVITY PER DAY | 30%     | 18%      | 19%      |
| LIFETIME SEXUAL ACTIVITY                | 4%      | 15%      | 41%      |
| LIFETIME SEXUAL ABUSE VICTIM            | 10%     | 8%       | 12%      |
| DEPRESSION                              | 24%     | 25%      | 25%      |
| CONTEMPLATION OF SUICIDE                | 18%     | 19%      | 17%      |
| SOMEONE TO TALK TO                      | 83%     | 86%      | 85%      |

ENVIRONMENT / ANIMAL  
WELFARE / RECREATION

## ENVIRONMENT/ANIMALS/RECREATION



## Highlights

Working together to Educate the Public and Develop New Partnerships were the Top Priorities of the Environment, Animal Welfare, and Recreation organizations.

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## Key Challenges

## FUNDRAISING ACTIVITIES

## STAFF SIZE

## QUALITY / DEPTH OF PROGRAMS

## NUMBER OF PROGRAMS

## NUMBER OF VOLUNTEERS

## COLLABORATION WITH NONPROFITS

## FUNDRAISING ACTIVITIES

## Expansion Goals



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Bainbridge Community Foundation

**Physical Address:** 149 Finch Place SW Suite 4

**Mailing Address:** 221 Winslow Way West #305  
Bainbridge Island, WA 98110

206.842.0433

[www.bainbridgecommunityfoundation.org](http://www.bainbridgecommunityfoundation.org)

*Together, we are Bainbridge.*