INTRODUCTION

Our community benefits from a robust nonprofit sector. These organizations represent a diverse array of services, all of which directly benefit the quality of life on Bainbridge Island.

The mission of the Bainbridge Community Foundation is to inspire giving and service to enhance and sustain our Bainbridge Island community.

In order to achieve our mission, we focus on four key strategies:

- **What we will do**: Foster a community of engaged, informed people inspired to help others.
- **What the result will be**: Members of our community know how they can make a difference and are inspired to act.

- **What we will do**: Invest in the nonprofit sector to effectively serve the needs of the community.
- **What the result will be**: Well-supported nonprofits are enhancing the community, and improving their field of work.

- **What we will do**: Open up access to volunteer opportunities to aid in the delivery of important community services.
- **What the result will be**: An active volunteer corps is engaged in community building.

- **What we will do**: Build an endowed organization with the necessary resources to support the community.
- **What the result will be**: A permanent infrastructure ensures community health and longevity.

As part of our continuing efforts to stay current on issues and trends in our local nonprofit community, BCF annually convenes and surveys local nonprofit leaders to better understand the challenges and opportunities facing individual organizations, the broader context in which they operate, and to help us and our partners anticipate and meet evolving needs.

Bainbridge Community Foundation is tremendously grateful to the nonprofit leaders who participated in the survey and convenings. It is with great honor for their work that we present highlights and key lessons from the 2018 Bainbridge Nonprofit Survey.

Please note that the opinions shared in this survey are representative of more than one voice in the survey and/or sector gatherings. The views expressed in each sector do not necessarily reflect the opinions of all the participating organizations, but do represent common themes in each sector.
OVERALL FINDINGS

HIGHLIGHTS

• All sectors are showing positive trends.

• Partnerships with other nonprofits are rising.

• Attracting and retaining staff is a common challenge, especially given high cost of living.

• Integrating social justice (diversity, equity, and inclusion) is a common goal across sectors.

• Tax law changes, and the impact on charitable giving is a chief concern.

• The sometimes radical shifts in federal policy impacts programming from basic human services to climate change to wildlife conservation to land use to cultural funding.
OVERALL FINDINGS

Service Areas

- BAINBRIDGE ISLAND
- KITSAP COUNTY
- REGIONAL
- WASHINGTON STATE
- NATIONAL

Sector Distribution

- Arts, Culture & Recreation
- Civic/Public Benefit
- Health, Housing, & Human Service
- Education
- Environment/Animal Welfare

Sector Health*

- Arts, Culture & Recreation: TRENDING POSITIVE
- Health, Housing, Human Service: TRENDING POSITIVE
- Education: TRENDING POSITIVE
- Environment / Animal Welfare: TRENDING POSITIVE

*Measured by: Ability to Meet Demand, Program Growth, Program Expansion, Fundraising Success, & Professional Development
OVERALL FINDINGS

Trends

- Collaboration is a growing positive trend, with 85% of all respondents planning expansions in collaboration in 2018.
- Expanding the quality and depth of programming is also a key priority, with 85% of respondents planning growth in this area as well.
- There are few planned reductions planned for 2018, and those few organizations that are planning reductions plan to do so in staff size and the number of programs offered.
- Capacity building is paying off. Steady investments in capacity (54%-71% of respondents indicated investing in capacity building between 2015-2018), more than 90% report that these investments have been successful.

Capacity Needs

- BOARD DEVELOPMENT/GOVERNANCE
- FUNDRAISING
- COMMUNICATIONS/MARKETING
- INFORMATION TECHNOLOGY (IT)
- SUCCESSION PLANNING
- LEADERSHIP RECRUITMENT AND DEVELOPMENT
- STRATEGIC PLANNING
- PERFORMANCE MEASUREMENT SUPPORT
- PROGRAM EVALUATION
- HUMAN RESOURCES
- FINANCIAL MANAGEMENT AND BUDGETING
- MERGER FEASIBILITY ANALYSIS
Expansion Goals

Participant / Audience demand was up in 2017, with 89% of organizations experiencing a slight to significant increase in demand for services, but youth and student access to programs is still a challenge.

Twenty percent of respondents could not meet demand in 2017, a smaller number than 2016, when 40% could not meet demand. The most common reason for not meeting demand involved physical space constraints.

Eighty-four percent of respondents met or exceeded fundraising expectations in 2017, a 16% increase from the prior year. Despite this, 58% identified fundraising as a significant challenge in their organization.

The Arts, Culture & Recreation sector experienced a much better 2017 after facing significant challenges in 2016.
Expansion Goals

Program expansion was the most common theme among respondents’ success stories from 2017.

Eighty-five percent of respondents indicated a slight to significant increase in demand for services. That combined figure is slightly less than the year prior, however, in isolating those who experienced “significant demand” the number was up from the prior year.

Seventy percent were able to meet demand. For those who could not meet demand, the most common reasons cited included limited staff and financial resources.

As it was last year, transportation to services and their organizations ability to meet demand are the biggest barriers to serving more. This most severely impacts senior and low-income access to HHHS programs.

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Key Challenges

- FUNDRAISING
- STAFF SIZE
- NUMBER OF PEOPLE SERVED
- QUALITY / DEPTH OF PROGRAMS
- COLLABORATION WITH OTHER NONPROFITS
- NUMBER OF VOLUNTEERS
Affordable and low-income housing are scarce

As the population ages, senior services must increase to meet the increasing demand

Residents are not aware of others’ needs and also don’t know what services are available.

Proper mental health care is difficult for some to find, due to accessibility and affordability issues

Teenagers’ mental health and substance use counseling needs are not being met.

Residents living below 100% of poverty. (10%)

Youth (age 5-17) living below 100% of poverty (9%)

Households spending more than 30% of monthly income on housing costs. (31%)

Homeless Youth (age 5-17). (3%)

Adults report that they and people in their community do favors for each other often or very often. (51%)

Adults report mental distress (14 or more days of poor mental health during the past 30 days) (9%)

Youth (grade 8) report seriously considering attempting suicide during the past 12 months (20%)

Youth (grade 10) report using alcohol in the past 30 days. (17%)

Youth (grade 10) report using marijuana in the past 30 days. (15%)
### Expansion Goals

- Key successes of 2017 focused around effective programming and operational improvements.
- Outside of the public school environment, financial affordability is the primary barrier to accessing educational programs.
- Fewer organizations report experiencing a significant demand for services (44% in 2017 vs 50% in 2016), but that number was still twice as high as was reported in 2015.
- For the first time in two years, most (75%) of organizations could meet demand.
- Most organizations met or exceeded fundraising expectations in 2017 (89%), a dramatic difference from 2016 when 43% did not meet fundraising expectations.

### Highlights

- EDUCAZION
- The Education Sector is continuing a positive upward trend after a demanding 2016.

### Key Challenges

<table>
<thead>
<tr>
<th>FUNDRAISING ACTIVITIES</th>
<th>QUALITY / DEPTH OF PROGRAMS</th>
<th>STAFF SIZE</th>
</tr>
</thead>
</table>

### Expansion Goals

- COLLABORATION WITH OTHER NONPROFITS
- FUNDRAISING ACTIVITIES
- NUMBER OF PROGRAMS
## 2017 Kitsap County Health Trends

- **High School Graduation Rate (87%)**
- **Children ages 3-4 enrolled in early education programs. (60%)**

## 2016 Healthy Youth Survey Data

<table>
<thead>
<tr>
<th>AREA</th>
<th>Grade 8</th>
<th>Grade 10</th>
<th>Grade 12</th>
</tr>
</thead>
<tbody>
<tr>
<td>LIFETIME ALCOHOL USE</td>
<td>18%</td>
<td>39%</td>
<td>56%</td>
</tr>
<tr>
<td>CURRENT BINGE DRINKING</td>
<td>3%</td>
<td>6%</td>
<td>19%</td>
</tr>
<tr>
<td>LIFETIME MARIJUANA USE</td>
<td>5%</td>
<td>18%</td>
<td>38%</td>
</tr>
<tr>
<td>CURRENT ILLEGAL DRUG USE</td>
<td>1%</td>
<td>1%</td>
<td>8%</td>
</tr>
<tr>
<td>SUBSTANCE ABUSE AT SCHOOL</td>
<td>5%</td>
<td>5%</td>
<td>14%</td>
</tr>
<tr>
<td>BULLYING</td>
<td>15%</td>
<td>16%</td>
<td>12%</td>
</tr>
<tr>
<td>WEAPON CARRYING AT SCHOOL</td>
<td>3%</td>
<td>3%</td>
<td>6%</td>
</tr>
<tr>
<td>OPPORTUNITIES FOR SCHOOL INVOLVEMENT</td>
<td>92%</td>
<td>97%</td>
<td>95%</td>
</tr>
<tr>
<td>SOCIAL / EMOTIONAL SKILLS</td>
<td>78%</td>
<td>76%</td>
<td>89%</td>
</tr>
<tr>
<td>60 MINUTES OF PHYSICAL ACTIVITY PER DAY</td>
<td>30%</td>
<td>18%</td>
<td>19%</td>
</tr>
<tr>
<td>LIFETIME SEXUAL ACTIVITY</td>
<td>4%</td>
<td>15%</td>
<td>41%</td>
</tr>
<tr>
<td>LIFETIME SEXUAL ABUSE VICTIM</td>
<td>10%</td>
<td>8%</td>
<td>12%</td>
</tr>
<tr>
<td>DEPRESSION</td>
<td>24%</td>
<td>25%</td>
<td>25%</td>
</tr>
<tr>
<td>CONTEMPLATION OF SUICIDE</td>
<td>18%</td>
<td>19%</td>
<td>17%</td>
</tr>
<tr>
<td>SOMEONE TO TALK TO</td>
<td>83%</td>
<td>86%</td>
<td>85%</td>
</tr>
</tbody>
</table>
Organizations touted success in the efficacy of their programs as key success indicators in 2017.

Human resources (qualified staff and engaged board members) were cited as essential needs to ensure success in 2018.

For the third year in a row, demand for services is significantly high. All of the respondents reported an increase in demand from the prior year.

While fewer organizations could meet demand from 2016, at 75%, their ability to meet demand was much higher than 2015, when 89% could NOT meet demand.

All organizations reported the ability to meet or exceed fundraising expectations in 2017.

Environment and Animal Welfare organizations have been building capacity for several years and are ready for action.